



**SCOUTS**<sup>®</sup>  
Creating a Better World

World Organization of the Scout Movement  
Organisation Mondiale du Mouvement Scout  
Всемирная Организация Скаутского Движения  
Organización Mundial del Movimiento Scout  
المنظمة العالمية للحركة الكشفية

## **World Scientific Congress Education and the World Scout Movement: Experiences and Challenges**

### **Address of the Secretary General at the Opening Session**

*Dr Eduardo Missoni*

*Friday 16 November 2007*

At its last meeting in Tunisia, in September 2005, the World Scout Conference, the governing organ of the World Organisation of the Scout Movement, composed of all National Scout Organisations, indicated among the initiatives to be developed during the centenary year an international colloquium: the scientific Congress that brings us together today; the last world event in the celebrations of the first hundred years of the Scout Movement.

In fact, the centenary offered us an extraordinary opportunity to communicate to the world the relevance of Scouting in today's society.

The contribution of Scouting to Peace has been the focus of the centennial celebrations and initiatives.

Through hundreds of "Gifts for Peace" Scouts have shown how they can tackle local issues and make a difference in their local communities. Scouts worldwide are engaged in managing conflict without violence, challenging prejudice and encouraging greater solidarity. The projects are being coordinated at a national level and cover a wide range of social issues including bullying, child soldiers, child labor, marginalized groups, religious intolerance, street violence and gangs, peace conflict resolution, health awareness and working in support of human rights.

Hundred years after the first experimental camp that Baden Powell organised in Brownsea in August 1907 with 20 boys, the World Scout Jamboree, the largest Scout event which takes place every four years in a different country, gathered in England some 40.000 girls and boys and their volunteer adult leaders in a unique educational event to promote peace and understanding among young people all over the world.

An enormous variety of other initiatives have been taking place at regional, national and local level, reaffirming the role of Scouts in giving their constructive contribution to society.

Thanks to our communication strategy and the tools that we put in place over the last three years, together with an intensive activity to create or consolidate a great variety of partnerships, we have definitively increased the level of public recognition of Scouting worldwide. This has opened doors and created new opportunities for Scouts and their National Organisations at all levels.

Too often however, when looking for support, especially from some international institutions, doubts are expressed about the "lack of evidence" about the real impact of Scouting, and by extension of non-formal education. In fact, a systematic scientific validation of Scouting's contribution to society, whether under a pedagogical, socio-cultural, and inclusive a managerial or leadership building perspective, is still lacking.

Nevertheless we had sometimes to face the strong resistance of some of our biggest member organisations, who challenged the organisation of this World Congress, missing the link with our mission and doubting about its priority.

A lack of vision generously compensated by external partners, and all those who responded positively to the call for contributions, being able to see how Scouting and non-formal education could enor-

mously benefit from the increased credibility deriving from scientific evidence.

Here I need to thank the Jacobs Foundation, not only for its determinant financial contribution, but also for having positively challenged us to pursue participation of top scientific level. We must also extend our thanks to UNESCO, whose support underlines the relevance of the role of non-formal education in the wider strategy for a human sustainable development in pursuing the Millennium Development goals. For the support to the youth event that preceded the congress let me also thank the Council of Europe, with whom we collaborate in the campaign "all different, all equal".

Our hope is that the dialogue between researchers and field practitioners in Scouting and other NGOs, will also help to better define quality in non-formal education programmes, and initiate a process for a tighter long-term collaboration.

Lord Baden-Powell warned us: "Scouting is not a science to be solemnly studied, nor is it a collection of doctrines and text", in fact it can only be fully understood through direct experience. Nevertheless a better understanding and publicity of its impact on personal development, and of the contribution it may give to a more just and inclusive society, will certainly add credibility to the daily educational work of millions of committed adult volunteers and facilitate the development of Scouting world wide.

Reaching the final goal and the overall impact on society will fundamentally depend from the capacity of Scouts to stick to their Promise and live up to the principles and values they committed, even when facing the toughest challenges posed by lack of ethics of today's society and of an intolerant and unjust world.

Only educating to "be" a Scout, rather than offer an experience "in" scouting will really contribute to creating a better world.